

The Digital in Cultural Spaces

Day One - Wednesday, 7th December 2016

Accurate as of 29 November 2016

Time	Programme
0800	Registration
0900	Welcome and Introduction
0905	Welcome Remarks Mrs Rosa Daniel Deputy Secretary (Culture), Ministry of Culture, Community and Youth & Chief Executive Officer, National Heritage Board
0915	Opening Address by Guest of Honour
0930	Keynote Address: Who Drives Technology? Who Drives Content? Some Observations from Both Sides of the Fence Mr Michael Naimark Media Artist & Researcher
1000	Dialogue Session with Mr Michael Naimark Moderated by Dr Eugene Tan Director, National Gallery Singapore
1030	Tea Break
Panel 1: Defining Communities in the Age of the Digital This panel will address the digital tools that have been taken up by public initiatives to document cultural heritage and to form communities that are committed to defining and preserving their own heritage. It will address the opportunities and complexities in terms of representation vs. ventriloquism that arise from the use of digital media.	
1100	Citizen Archivist Project: Community Knowledge Production Mr Eric Chin Director, National Archives of Singapore

Time	Programme
1120	Reflections on the Hong Kong Memory Project Dr Patrick Mok Research Consultant & Manager, Hong Kong Institute for the Humanities and Social Sciences, The University of Hong Kong
1140	Image First: Opening up the Rijksmuseum with Rijksstudio Ms Linda Volkers Manager, International & Digital Marketing, Rijksmuseum
1200	Question and Answer Session Moderated by Ms Yvonne Tham Assistant Chief Executive Officer, The Esplanade Company Ltd
1240	Lunch Break

Panel 2: Digital Outreach: Innovations in Building New Audiences

This panel will address how different cultural institutions use digital media to build new audiences and make themselves more accessible to their audiences. In addressing the increasing prevalence of digital interfaces as the primary means for the public to access information, these presentations will elaborate on the benefits and pitfalls that are associated with mobile applications, digital marketing and programming for a 'general' audience. The panel will also address data analysis that is derived from these platforms that are then used to profile audiences.

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| 1430 | Embodied Museography
Professor Sarah Kenderdine
Director, Expanded Perception and Interaction Centre (EPICentre) and Laboratory for Innovation in Galleries, Libraries, Archives and Museums (iGLAM), University of New South Wales, Special Projects, Museum Victoria & President, Australasian Association for Digital Humanities (aaDH) |
| 1450 | The Data Analytics: Journey of National Gallery Singapore
Dr Kevin Lim
Deputy Director, Co:Lab X, National Gallery Singapore |
| 1510 | Continuous User Centered Digital Transformation
Mr Sebastian Chan
Chief Experience Officer, Australian Centre for the Moving Image (ACMI) |
| 1530 | Digital Media in Cultural Spaces
Ms Angelita Teo
Director, National Museum of Singapore |

Time	Programme
1550	Question and Answer Session Moderated by Mr Kennie Ting Group Director of Museums and Director, Asian Civilisations Museum, National Heritage Board
1620	Tea Break
1700	End of Day One

The Digital in Cultural Spaces

Day Two - Thursday, 8th December 2016

Accurate as of 29 November 2016

Time	Programme
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0815	Registration
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Panel 3: The Digital and New Frontiers in Research and Education

This panel examines how digital tools are revolutionizing research methodologies in archaeology, art, art history and material culture studies as well as education.

0900 **Digitisation of the National Collection: Challenges and Opportunities**

Mr Sean Lee

Director, Heritage Conservation Centre

0920 **Tangible Digital Heritage**

Dr Stylianos Dritsas

Assistant Professor in Architecture and Sustainable Design,
Singapore University of Technology and Design, Singapore

0940 **Cultural Collections and Object Based Learning at the University of Melbourne**

Ms Fiona Moore

Coordinator, Object Based Learning and Collections Management for Arts West,
Faculty of the Arts, University of Melbourne, Australia

1000 **Curating Bits Rather Than Atoms - A Discussion of ArtScience Museum's New Permanent, Yet Changing Exhibition, Future World: Where Art Meets Science**

Ms Honor Harger

Executive Director, ArtScience Museum, Singapore

1020 **Question and Answer Session**

Moderated by Prof Jane M Jacobs

Director, Division of Social Science & Professor of Urban Studies, Yale-NUS College, Singapore

1040 Tea Break

1100 Viewing of Exhibition Booths and Galleries

1200 Lunch Break

Time	Programme
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Panel 4: The Digital Divide or Digital Disruption	
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This panel will address the digital divide in terms of those that have access to these technologies and between those who don't – such as older generations and economically, culturally or socially disadvantaged communities that do not have easy access to technology. It will also look at how the digital divide also affects artists, film makers, etc. who may or may not have the right digital skills to innovate in their respective fields and how they can be helped to bridge the gap.	
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1330	Empowering Possibilities with Digital Inclusion
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	Ms Jenny Wong
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	Assistant Director, Digital Inclusion, Info-communications Media Development Authority (IMDA)
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1350	The Future of Us: When Storytelling Bridged the Digital Divide
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	Mr Gene Tan
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	Creative Director, The Future of Us Exhibition
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1410	PPTs, PDFs, and Proprietary Formats: On the Problematic Forms of the Digital
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	Ms Debbie Ding
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	Visual Artist and Technologist
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1430	Media Education in Heritage; A Reflection on a Decade of Educating Young Professionals at the Reinwardt Academy
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	Ms Simone Stoltz
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	Lecturer, Information and Media, Reinwardt Academy, Amsterdam University of the Arts, Netherlands
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1450	Question and Answer Session
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	Moderated by Mr Lucian Teo
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	Member of NHB's Digital Resource Panel
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1520	Tea Break
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Time	Programme
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Panel 5: Concluding Thoughts: The Future of the Cultural Institutions and the Cultural Worker in the Digital Age

This Roundtable session moderated by Mr. Warren Fernandez, which will look at how digital technologies will change the way we work in culture, from modifying or making professions (such as the institutional curator, lighting designer or conservator) redundant, to changing what we expect of our experiences from culture, to the redefining of organisations such as museums. Will museums be replaced by virtual museums? Will other forms of culture such as theatre be equally impacted? What will the future of the object, the people who collect it, care for it, conserve it and promote it be? Will there be audiences still for concerts, theatre recitals or will audiences be happy with watching it on line? Will performing artistes need to learn their craft from Masters personally, or can they learn this online? These and many more questions will be asked and debated during this concluding panel.

1540 Panel Discussion

Moderated by Mr Warren Fernandez

Editor-in-Chief, English/Malay/Tamil Media Group, Singapore Press Holdings Ltd, Editor, The Straits Times & Member of the National Heritage Board, Singapore

Panellists:

Mr Michael Naimark

Media Artist and Researcher

Professor Sarah Kenderdine

Director, Expanded Perception and Interaction Centre (EPICentre) and Laboratory for Innovation in Galleries, Libraries, Archives and Museums (iGLAM), University of New South Wales, Special Projects, Museum Victoria & President, Australasian Association for Digital Humanities (aaDH)

Ms Debbie Ding

Visual Artist and Technologist

Ms Yvonne Tham

Assistant Chief Executive Officer, The Esplanade Company Ltd

Mr Yeo Kirk Siang

Director, Heritage Research and Assessment, National Heritage Board

1715 Closing Remarks

1730 End of Conference